



BUILDING YOUR BUSINESS IN SEASON

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Important information to remember: Your business seasons will not be the same as others, nor will it be on course with the natural cycle of seasons on your calendar.

There is no one size fits all when it comes to how and when your business season will unfold.

Forcing the seasons is a waste of time it does not work.

Forcing the seasons will only take away the learning and growth opportunities that you will naturally come to you if you are patient.

But if you try to force the seasons it will only create frustration and stress and a ton of uncertainty, which is a major disadvantage for you as a business owner.

The good news is each business season will bare its own blessings in your life as you patiently go through each one.

For those of you that may be stuck in a season you can always take the necessary time to rethink, reinvest, and reconnect to your business plans, so that you can begin moving forward.

Keep in mind that God has an amazing plan for your life that is good and not evil to give you a future filled with hope. This includes your personal life, relationships, health, finances, career, business, and ministry.

Take a closer look at the four natural seasons in life and see how they closely relate to your business. It will help you understand where you are and what you need to focus on for your next move.

As you work with the Lord also learn to work with the seasons.

Learn how to work with spring

Spring is the time of year to take advantage of new and better opportunities now that the Winter Season is over. It's a time of planting. Make sure you know what you are planning so before you create those new projects and make new plans think it through during the winter so you will be ready to go! This means that during the winter you will work on clearing up in vagueness or uncertainties regarding your business. You will know what to expect during your Fall Harvest. If you miss this opportunity you can't complain when you see other's reaping the benefits during the Harvest.

Learn to work smarter and not harder. God is standing by waiting to help you become successful in your business. Harvest time is a time of rejoicing for all of your hard work and labor.

Spring is a time of growth as well. Which means you will need to take full responsibility for taking care of your business.

During this time why not take your Winter ideas and draw up a 30-60- or 90 day **FOCUS ACTION PLAN** to make sure your energy and focus is on production and not wasting time. If you need help creating your **FOCUS ACTION PLAN** I can walk you through step by step. Start right away by calling (320) 433-0598 to receive our special offer!

Remember harvest is coming during the fall and you want a bountiful harvest because winter is on the way. Small harvest equals small pay. Keep in mind, you're in business to help others and make a profit.

Learn how to work with summer

Taking care of your business means that you'll be required to make sure that crops receive water, and nourishment in order to produce a great harvest. For example, if you neglect to service your clients, fail to follow up or even take initiative to reach out to new potential clients you are undervaluing what you are trying to produce. There are so many things that can take over a crop or business.

- Weeds
- Pests
- Lack of water
- Lack of nourishment
- Lack of sunshine
- To much water or not enough water

Take a few moments and list things that you know are intruders to your business.

You must protect all of your investment. Take the time and count up the cost. Think of the money, labor, time, energy and efforts you've put into your business. Make sure you're not an intruder to your own crops. Your harvest will depend on what you decide to do.

In addition, during the summer make sure to pray and ask the Lord what to do with the upcoming harvest in the fall. Instead of building bigger barns like the rich fool in the scriptures (Luke 12:31-21) ask the Lord what is the next step so that you can begin making wise preparation before the harvest. If you have sown much you will reap much. If you have sown little you will reap little (2Corinthians 9:6).

Learn how to work with fall

It's reaping time and it's your opportunity to rejoice! What you've done this far will determine the quality of your harvest. Many people sit by and wait for the Lord to do for them what He gave them power to do for themselves.

Another issue is when you don't know what to do. Research and get reference to hire someone that does. For example, some of the presidents of the United States were not the most intelligent people but what I've learned is that they are smart enough to higher people that are intelligent to get the work done. Many business owners refuse to hire experts and wonder why their business is not as successful as it could be. This is why we are making a special offer to help coach women through these steps.

Once fall arrives you know that winter is on the way and it's time to prepare before hand, so that you will not be caught off guard. This is your time to reap the rewards of your hard work. You deserve it!

What are some of the reasons you've had for not reaping a bountiful harvest?

- Taxes
- Prices
- Negative Relatives
- Government
- Weather
- Traffic

If you are reaping a bountiful harvest in this season enjoy it and celebrate all of it and give the Lord the glory, honor, and praise.

Here are a few tips to help you get ready for Winter

- 1) Put aside money keeping in mind that winter is on the way.
- 2) Follow up with your connections and leads that you gather during the summer season.
- 3) Make sure to reinvest in your company. You may need to hire and coach or outsource some of the day-to-day responsibilities.

Learn how to work with winter

It is important to learn how to work with winter instead of against it. During winter everything starts to slow down due to weather conditions. In your business you must be careful that you don't begin to lose your momentum just because everything seems to slow down.

The winter represents a time to rest, reflect and prepare.

Some things die during the winter. Which is an indication that as you are reflecting take a serious look at what is working and what is not working. This is a great time to make the necessary adjustments to your business in

preparation for the spring. In addition, spending time reflecting over the big picture can really reignite your passion and keep you warm during the winter months of your business. Winter can also be very harsh. It can bring disappointments and times of uncertainty.

Remember you may be experiencing a winter in July, but just keep in mind whenever you are in your winter God is with you and he is there to lead you and guide you every step of the way.

The winter of your business may seem long, but if you set your heart during the fall season to properly prepare for your winter it will take the sting out of it. Preparation will help you feel stronger, wiser, and get better over time.

Summary: Remember to work with the Lord and the seasons as you are building your business. Strategy, patience, consistency and hard work pays off and when you don't know what to do don't be afraid to hire someone that does.